



## Tales from the Playing Field : A new strategy for Business management Coaching

By Rochefort , Gilles R.

Woodley & Watts, Montreal, 2000. Soft Cover. Book Condition: New. First. 7 x 9 ". 2000 Paperback book . BRAND NEW from 2000 publisher . Never opened, Never owned, Never marked . Gift Giving quality . 7 x 9" size; 240 pages . This book offers a bold approach to business management coaching whose "functionalized" format entertains as it educates . Its fun to read and it offers a common-sense approach to managers who wish to maximize the performance of their work teams, improve profits and boost their own careers . This new coaching model, built on original ideas pioneered at General Electric, will help you to: Communicate effectively with subordinates and superiors . Maximmize productivity in your department . Develop your team . Market your innovative ideas . Maintain credibility in a changing environment . Stand out from the pack and be rewarded . Motivate yourself to be the best coach you can be! ." Tales from the Playing Field : A new strategy for Business management Coaching " . by Gilles R. Rochefort . 2000 softcover book, published by Woodley & Watts, Montreal \*\*\* Securely packed for Safe delivery ~ Shipping safely Worldwide, since 1965 \*\*\*.



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