



## Pound Foolish: Exposing the Dark Side of the Personal Finance Industry

By Olen, Helaine

Portfolio, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "It's rare to come across a realistic and readable book about personal finance. Most are laden with rosy promises, followed by acronyms and turgid advice. Helaine Olen, a freelance journalist, offers an exception with *Pound Foolish*. It's a take-no-prisoners examination of the ways she says we have been scared, misled or bamboozled by those purporting to help us achieve financial security." The New York Times "Have you ever met anyone who has grown rich just by saving? Probably not. But you may well have met someone who has grown rich looking after other people's savings. That dark secret lies at the heart of '*Pound Foolish*', Helaine Olen's excellent book, a contemptuous expos of the American personal-finance industry." The Economist "A cautionary tale that you need to read." The Washington Post "Dishy dirt on the 'financialization' of American life and the hordes of carrion-pickers who swarm us in the hope of lifting still more dollars from our pockets." Kirkus "This thought-provoking book alerts us to important issues in today's post-recession economy." Booklist "A highly readable antidote to the snake oil of the personal finance industry...."

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