An Adventure in Statistics: The Reality Enigma (Paperback)

By Professor Andy Field

Sage Publications Ltd, United Kingdom, 2016. Paperback. Book Condition: New. Reprint. 244 x 188 mm. Language: English . Brand New Book. Once again, bestselling author and award-winning teacher Andy Field hasn t just broken the traditional textbook mould with his new novel/textbook, he has forged the only statistics book on the market with a terrifying probability bridge, zombies and a talking cat! Andy Field s unique approach gently introduces students across the social sciences to the importance and relevance of statistics in a stunningly illustrated format and style. By weaving in a compelling narrative, he takes students on an exciting journey through introductory level statistics overcoming potential anxiety around the subject and providing a vibrant alternative to the dullness of many typical offerings. The medium, the message and the rock-solid statistics coverage combine to raise the level of attainment of even the most Maths-phobic student. It assumes no previous knowledge, nor requires the use of data analysis software. It covers the material you would expect for an introductory level statistics module that his previous books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding...

READ ONLINE
[5.76 MB]

Reviews

I just started off looking over this ebook. It is actually loaded with wisdom and knowledge Its been developed in an remarkably simple way in fact it is simply after i finished reading through this book where basically modified me, modify the way i believe.
-- Josie Koch IV

Thorough guide for pdf fanatics. We have read through and i also am confident that i will gonna read once more once more later on. You wont sense monotony at whenever you want of your own time (that's what catalogues are for concerning in the event you request me).
-- Davon Senger