



Semiotic Engineering Methods for Scientific Research in Hci

By Clarisse de Souza

Morgan & Claypool. Paperback. Book Condition: New. Paperback. 134 pages. Dimensions: 9.1in. x 7.3in. x 0.5in. Semiotic engineering was originally proposed as a semiotic approach to designing user interface languages. Over the years, with research done at the Department of Informatics of the Pontifical Catholic University of Rio de Janeiro, it evolved into a semiotic theory of human-computer interaction (HCI). It views HCI as computer-mediated communication between designers and users at interaction time. The system speaks for its designers in various types of conversations specified at design time. These conversations communicate the designers understanding of who the users are, what they know the users want or need to do, in which preferred ways, and why. The designers message to users includes even the interactive language in which users will have to communicate back with the system in order to achieve their specific goals. Hence, the process is, in fact, one of communication about communication, or metacommunication. Semiotic engineering has two methods to evaluate the quality of metacommunication in HCI: the semiotic inspection method (SIM) and the communicability evaluation method (CEM). Up to now, they have been mainly used and discussed in technical contexts, focusing on how to detect problems and how...

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