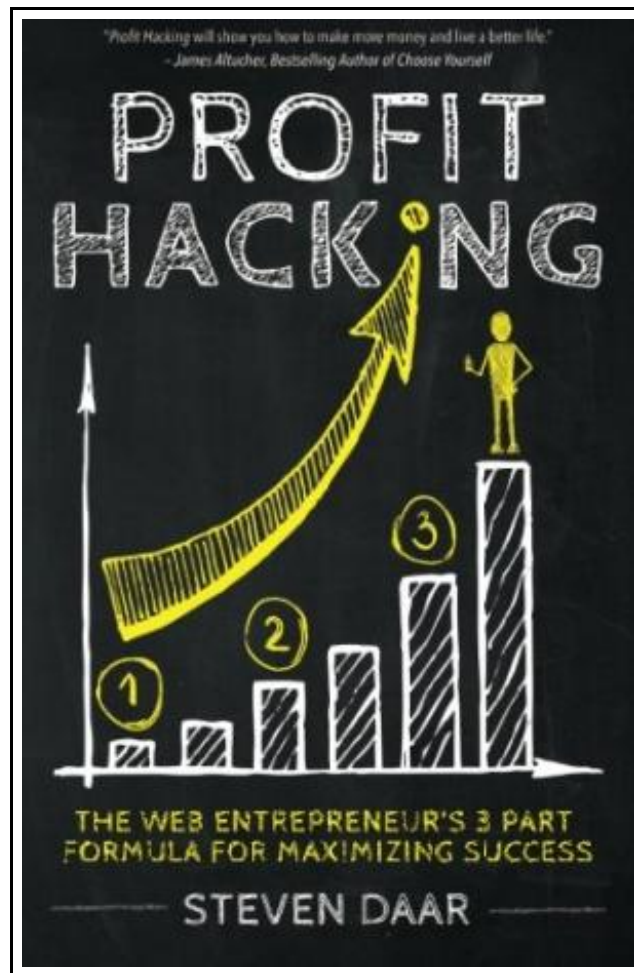# Profit Hacking: The Web Entrepreneur s 3 Part Formula for Maximizing Success (Paperback)

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(Prof. Mauricio Howe III)

PROFIT HACKING: THE WEB ENTREPRENEUR S 3 PART FORMULA FOR MAXIMIZING SUCCESS (PAPERBACK)

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Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you been frustrated by ineffective tactics for marketing growing your business? Do you ever feel like you ve wasted your money (or even worse, your time) pursuing a strategy that failed to bear fruit in the form of increased profits? You re not alone. In fact, almost every entrepreneur business owner at some point or another has fallen into the trap of investing themselves into a complete WOMBAT (Waste Of Money, Brains, And Time). The majority of the time when a well-intentioned entrepreneur falls into a WOMBAT, it happens when they lose sight of the Profit Hacking Formula. The 3 parts of the formula are the only things you can focus on improving that will increase your profits. There are sections in Profit Hacking dedicated to showing you exactly how to hack and subsequently scale each of those 3 Pillars. You will also discover the leverage points hidden in your business (the places where just a little bit of effort and improvement yield massive gains) the fastest way to double your monthly profits. Whether you re a seasoned business owner, a brand new entrepreneur, or work in digital marketing, Profit Hacking will help you grow the bottom line. In this no-fluff, highly-actionable book, Steve Daar shows how you can turn your business into a machine that attracts prospects leads like a magnet, effectively converts them into buyers, and convinces them to become lifelong customers + advocates for your company. Pulling from years as an entrepreneur, investing thousands of hours tens of thousands of dollars into self-directed marketing education, and managing over $1,300,000 in online advertising spend for Fortune 500-level businesses, he reveals to the...

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