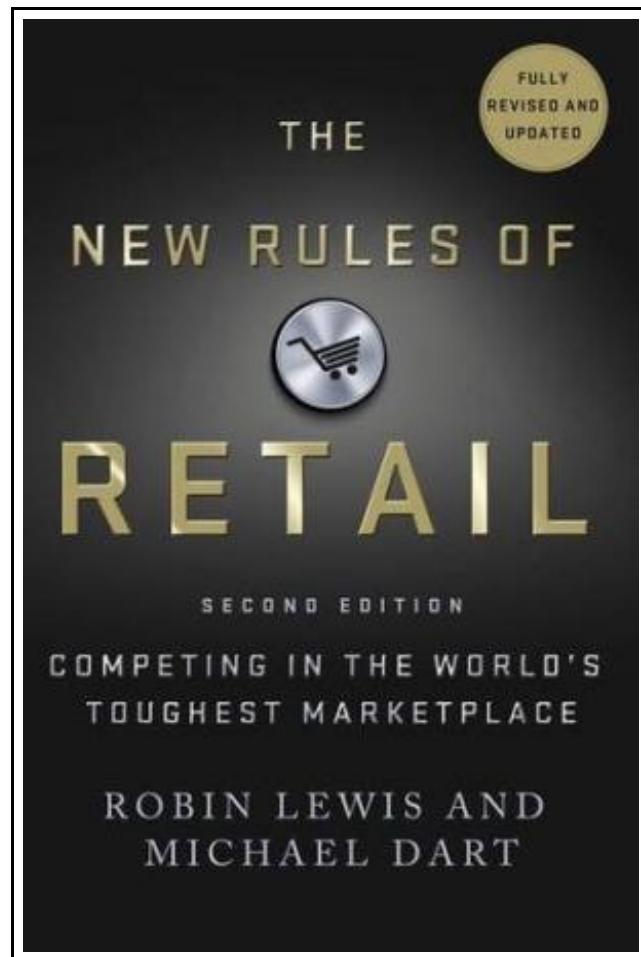


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THE NEW RULES OF RETAIL: COMPETING IN THE WORLDS TOUGHEST MARKETPLACE

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